

Social Studies Teams

Social Studies web site: <http://www.socialstudiesconference.org>

Conference Materials (JCP)

Program, ID tags, staff t-shirts, room signage, welcome info. Develop an approach to these materials, building on the website identity and the mailing piece created last year by Joe and Lindsey. Design and produce all materials.

Team: Danielle, Molly, Joo, Justin

Mike Perry zine (JCP)

Two designers will take leadership of the Mike Perry workshop, insuring that workable specs are developed from the outset and that the zine is carried off to completion in time for distribution at Social Studies conference. The publication will draw content from the Social Studies abstract.

Team: Kristian, Tony, Giselle

Typography Screen saver (EL)

Following onward from our initial exercise, create a second screensaver that addresses the question "What's Social About Typography," to be displayed prior to the typography panel at the Social Studies conference. Establish parameters for holding together your individual work; establish an approach to the content and what you want to say. Team: Andrew, Helen

Social Lounges (EL and JCP)

Create two "drop-in" social spaces, one in Bunting Center, one in Brown. How do the spaces support social activity? What can people do or make there? What can they leave behind or take away? Draw on the list of "social experiences" developed last spring (and develop new ones). Bunting lounge relocates to Brown on Sunday morning.

See last year's brainstorming ideas:

<http://graduate.mica.edu/gdmfa/article/design-experience-needed-2008>

Read: "Designing Physical Environments," Ivey & Sanders

Read, "Superstudio: Clarity and Ambiguity," Sean Donahue *et al*

Team: Lindsey, Joe, JT, Mark

Interactive Exhibition (EL)

Conceive and produce an interactive exhibition using the magnetic boards on Brown 3. Create visual materials with which conference participants and MICA community can interact.

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Read: "Designing Physical Environments," Ivey & Sanders

Read, "Superstudio: Clarity and Ambiguity," Sean Donahue *et al*

Team: Ryan, Aaron, Virginia