

GD MFA Studio_Visual Research_Syllabus_MICA_Fall_2008

Ellen Lupton and Jennifer Cole Phillips

REVISED OCT 20, 2008

October 20

Fall break, no class

REVISED: Reading due next week, all students:

Tom Ockerse, "Principles in Action for the Graphic Designer," 1984 ([download](#))

Work due next week, first-year students: Sign Study 1

The Adbusters "One Flag" competition. Adbusters is holding an international online competition to design a symbol for people who wish to identify with humanity at larger rather than with a national group designation. "Those who have the vision to rise above national and political boundaries still have no symbol to rally under. We invite you to create a flag – free from language and well-worn clichés – that embodies the idea of global citizenship. A symbol that triggers pride and cohesion, whether worn on a backpack, displayed on a door, or flown on a flagpole. A symbol for anyone to declare membership in a growing and vital human cooperative."

More details about the competition: <http://www.adbusters.org/campaigns/oneflag>

Design one or more responses to the problem; create a PDF, 8.5 x 11 horizontal, to display on screen and discuss in class. As always, design your work in a high-res format. See the detailed instructions on the Adbusters site regarding file formats: <http://www.adbusters.org/campaigns/oneflag/submit>

Work due next week, Thesis students: Semiotics Writing Response 1. (Writing prompt will be posted.)

October 27

9:00–12:00

All students: Discuss reading.

First-year students: Show and discuss Sign Study 1.

1:00–3:00

Thesis: *Armstrong, Bjornard, Davis, Muir.*
Present thesis progress.

October 31, November 1, 2

Andrew Blauvelt Workshop
Reading to be announced.

November 3

9:00–12:00

First-year students: Show and discuss Sign Study 1.

1:00–3:00

Thesis: *Clifford, Galbreath, Ha, Lewis-Archibald, Venne.*
Present thesis progress.

Thesis, due next week: Mid-semester review, 10-minute presentations.

November 10

9:00–12:00

First-year students: Show and discuss Sign Study 1.
Prepare work for final submission next week.

1:00–3:00

All thesis students: Mid-semester presentations, 10 minutes each.
All first- and second-year students to attend.

Reading due next week, all students: Roland Barthes, "The Death of the Author," p142–148,
and "From Work to Text," 155–164, *Image/Music/Text*

Work due next week: Sign Study 2.
See project sheet for details.

November 14, 15, 16

Gail Anderson Workshop

Party at Lupton Miller House
Saturday, November 15
6:00–9:00 pm

November 17

9:00–12:00

All students: Discuss reading.
First-year students: Show and discuss Sign Study 2.

1:00–3:00

Thesis: *Clifford, Galbreath, Ha, Lewis-Archibald, Venne*

November 21, 22, 23

Tom Ockerse workshop
Reading to be announced.

November 24

9:00–12:00

First-year students: Show and discuss Sign Study 2.

1:00–3:00

Thesis: *Armstrong, Bjornard, Davis, Muir*

December 1

9:00–12:00

First-year students: Show and discuss Sign Study 2.

1:00–3:00

Thesis: *Clifford, Galbreath, Ha, Lewis-Archibald, Venne*

December 8

9:00–12:00

First-year students: Show and discuss Sign Study 2.

1:00–3:00

Thesis: individual meetings as needed

December 14

9:00–11:00

Wrap up with first-year students

Noon–3:00pm

Thesis Forum with Alice Twemlow

All students required to attend.

ADA Compliance / Students with Disabilities

Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss specific needs. Please contact the Learning Resource Center at 410.225.2416, in Bunting 458, to establish eligibility and coordinate reasonable accommodations. For additional information please refer to: <http://www.mica.edu/learningresourcecenter/>
